

June 23, 2017

Dear Anderson Parade Participant,

To minimize parade day confusion, please pass along this information to your entry team.

Participant Arrival Time

- Arrive between 8:45 a.m. and 9:15 a.m. at parade staging area - Anderson Township Operations Center (Fire Station), 7954 Beechmont Avenue – see instructions below for parking locations, drop off traffic and shuttle bus information
- Beechmont will be closed between Nagel and Five Mile at 9:30 a.m.

Parade Rules

The parade staging order with your group's registration number is attached. All staging will be coordinated at the Operations Center except for a few larger entries. At arrival, have one person from your group report to the registration table to pick up your group's number. Your number must be carried in the parade or affixed to a parade vehicle for identification purposes and returned to a volunteer near the end of the parade at the median by Kroger.

Larger entries and floats will be contacted separately. They will report to Nagel Middle School. Riders or walkers on larger entries and floats should report to the Operations Center. Floats will arrive at the Operations Center by 9:45, and will later be "put together" along Beechmont Avenue. Larger entries should place walkers or marchers in a wider format to take advantage of the wide road width and lessen the entry's length. All entries, otherwise not permitted to travel on public roadways, are required to be transported to Nagel Middle School and from the Anderson Towne Center, in compliance with the Ohio Revised Code.

Parking & Transportation

Parking locations (off Forest Road, south of Beechmont) are located at the **END** of the parade route at:

- Anderson High School – 7560 Forest Road
- Anderson Hills United Methodist Church – 7515 Forest Road

A shuttle bus will transport participants from Anderson High School and a stop on Forest Road to the Operations Center (parade start). The shuttle bus will only operate before the parade, 8 - 9:30 a.m. to transport participants to the staging area – arrive early to avoid potential delays.

Due to the swarm of people at the Towne Center after the parade, do not park in the Towne Center or Christ parking lots. For vehicles that must park near the registration area, please use Immaculate Heart of Mary Church (IHM), 7820 Beechmont Avenue, or Forestville Baptist Church, 1311 Nagel Road (across from the Post Office). Drop off traffic should use the Pinnacle Plaza parking lot, via the traffic signal next to Applebees. Beechmont will be closed at 9:30 a.m. to vehicular traffic.

What You Need To Do

- Be **CREATIVE** in your entry! This year's parade will again include \$100 PRIZES (or gift card equivalent) for: Best Community Group, Best Float, Best Patriotic Display, Best Business Entry, and a Most Spirited Award (Crowd Pleaser)
- Be accompanied by a **VEHICLE** to assist if walkers become ill or tired
- Entries **ARE URGED** to make **NOISE!** Even if a car stereo is used, this is a **CELEBRATION!**
- **ESPECIALLY NOTE THE PROHIBITION OF THROWING OBJECTS FROM MOVING VEHICLES – VIOLATORS MAY NOT BE PERMITTED TO PARTICIPATE IN FUTURE PARADES.** Walkers should distribute items along the roadway edge
- **PACE YOUR GIVEAWAYS** – the halfway point is Asbury Road, but there more of the estimated 8,000 spectators near the end of the route - please plan accordingly
- Utilize the brief (less than 1 minute) **PERFORMANCE** area that is provided at the middle of the parade route in front of LaRosa's (just west of Asbury Road).
- Ensure parade **SPACING** – maintain approximately 30' between entries to ensure parade flow and avoid large gaps in the parade, and ensure the parade is complete by 11:30

Anderson Towne Center

The parade ends at Anderson Towne Center (ATC). All participants must enter the ATC, and proceed west towards Five Mile Road. Law enforcement officials will direct participants as they enter the ATC (see map). Please review this information and follow instructions so we can keep the parade moving.

Festivities at the ATC immediately following the parade include **the awards presentation**, entertainment, a cruise-in, games, and children's activities. To leave the site, exit left onto Five Mile Road to return to parked vehicles off Forest, such as those at Anderson High School (via Old Five Mile Road and Five Mile Road). In order to return to the Operations Center Staging Area, turn right on Five Mile Road, then turn right on State and Nagel roads.

Helpful Hints

It may be hot and your group may have to wait. Please:

- **BRING WATER** and drink plenty of fluids, however, please note that restroom facilities are limited to the onsite port-o-lets by the park and ride shelter
- **EAT** before you arrive and consider bringing snacks
- **WEAR** loose clothing, comfortable shoes, and sun screen (*or rain gear*)

Important Attachments

With these instructions the following items are attached for your use: Parade Order (2 lists, organized in sequence and in alphabetical order), Parade Area Map, and Anderson Towne Center Area Map.)

Thank you for your interest and we appreciate your participation. Visit www.AndersonParade.com for more information. Please contact Steve Sievers at 688-8604 or ssievers@AndersonTownship.org, should you have questions or if you are no longer able to participate.